

meet

BOOB

BLÅ STATION

171020

BORSELIUS & BERNSTRAND 2017: BOB



B



Is it possible to allow for maximum flexibility with a minimum of components at a reasonable price? Bob can be built short or long, with just a couple or a lot of modules. Each of the five different modules are a mere 26 cm in width, which turns Bob into an easily understood and extremely flexibly modular sofa system. Make it straight, add a hairpin turn, or let the caterpillar-like formations flow in gentle rhythmical curves. Where ordinary sofas are usually rectangular, square and predictable, Bob offers an architectonic freedom to either challenge or adhere to all types of spaces. Without any “back” side, Bob faces all directions beautifully, providing even more possibilities for ever-changing interior design architecture. The straightforward construction requires a minimum of maintenance: a frame in FSC-certified plywood with a sturdy yet soft mould of foam, and a wide selection of fabrics and colours.

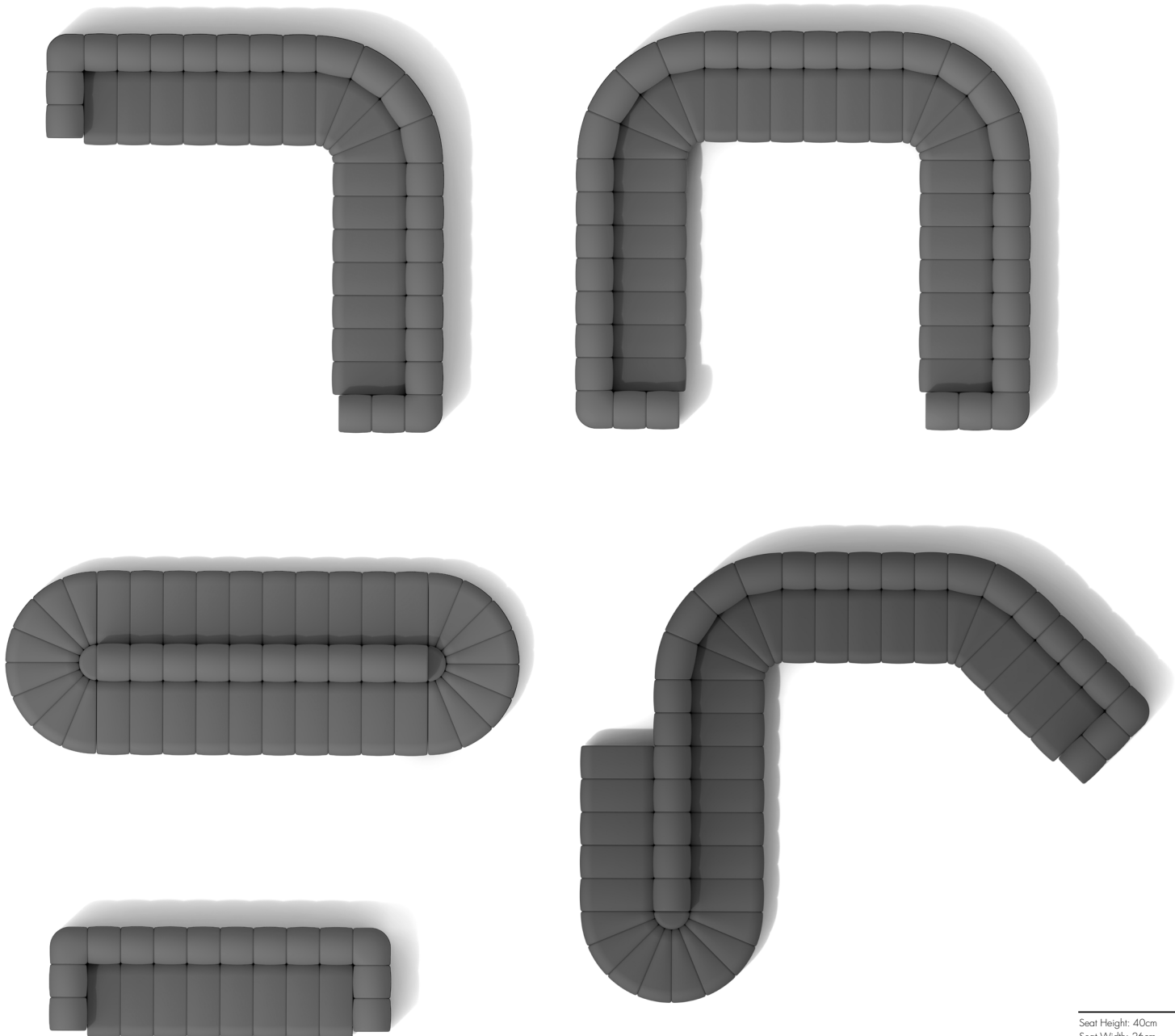
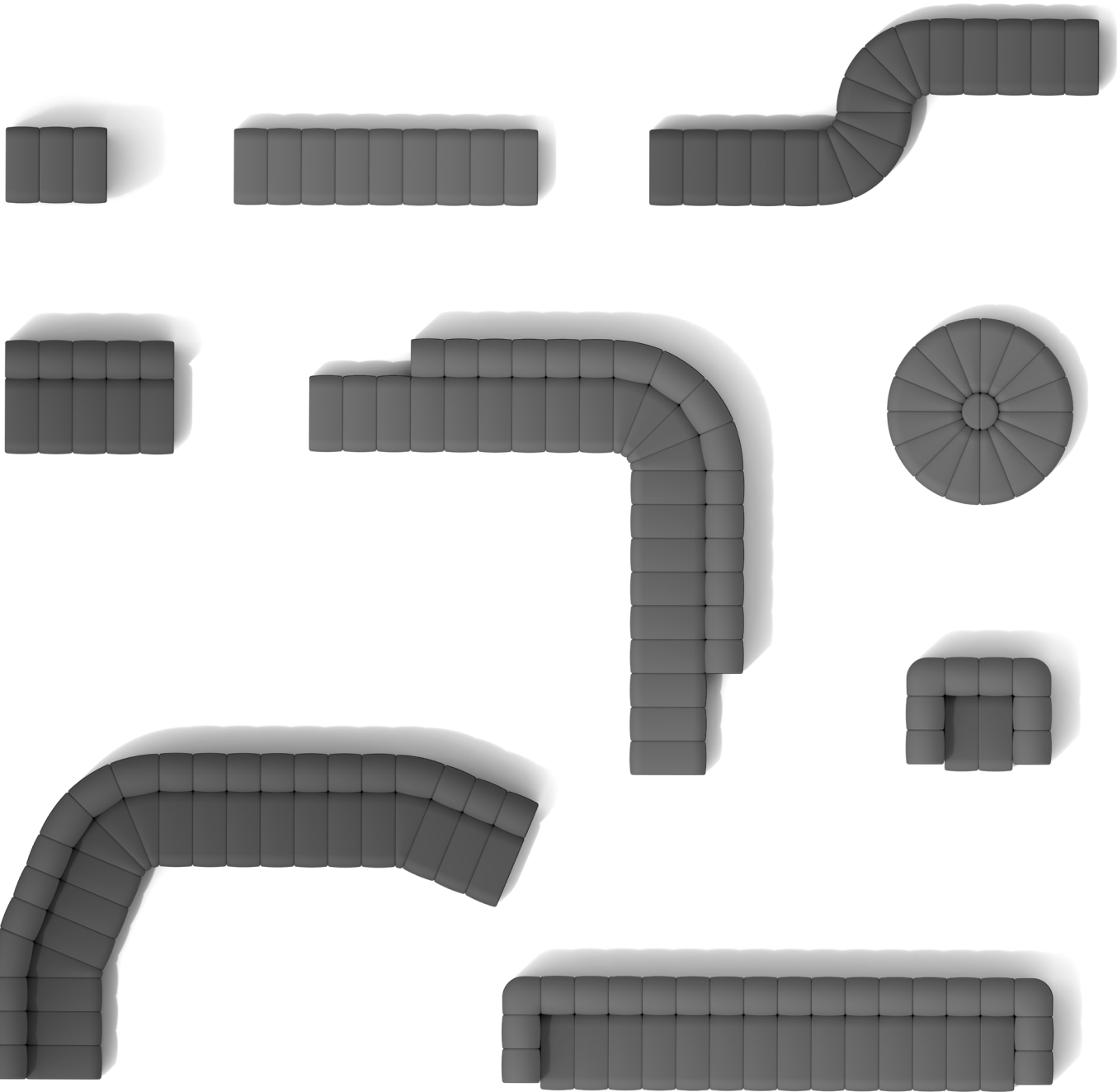
Johan Lindau, CEO and design manager of Blå Station, has once again challenged two of Sweden’s most renowned designers, Stefan Borselius and Thomas Bernstrand to collaborate – and even more intimately this time – than with their former success, Experiment 15, which resulted in Honken, Poppe and Morris JR.

‘You can easily get stuck on details when you work alone’, say Thomas Bernstrand and Stefan Borselius in unison. ‘We work faster together when we can switch roles, taking turns at leaning back to take in the big picture, or immersing ourselves in the details.’ Logistics and production handling are obviously of paramount importance. ‘We cut and adjusted a volume in styrofoam in Stefan’s studio until the height and depth was spot on’, says Thomas Bernstrand. ‘Then we rotated it until it fitted perfectly on a Euro pallet.’ The final result is a compact volume for transport, with each module being easy to handle both in the factory and on site. ‘Sit on the back of the sofa, or deep down in it; you will be sitting comfortably regardless’, says Stefan Borselius, and continues: ‘Enter the floor plan into the computer and let Bob flow through space with simple or complex forms. Email the order to Blå Station, and you will get a tailored delivery directly from the factory’.

bob

Borselius & Bernstrand 2017

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Seat Height: 40cm
Seat Width: 26cm
Seat Depth: 58cm
Backrest Height: 72cm
Backrest Width: 26cm
Backrest Depth: 29cm
Total Depth: 87cm

bob

Borselius & Bernstrand 2017

B



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Borselius & Bernstrand 2017



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Borselius & Bernstrand 2017

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bob

Börselius & Bernstrand 2017

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bob

Borselius & Bernstrand 2017

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bob planner



- Check out our new **BOB Planner** available on our website, www.blastation.se – it's ready to use! It will help you create all of the formations and variants you could possibly want. You can choose fabric or leather and select the colour combination. You can save your configuration as an image or a pdf with specification. You can send an e-mail with information and suggestion to someone or you can send an price inquiry direct to us.

Use the BOB Planner to create your desired variant and attach the illustration in the order as an image.

We also offer **CAD files** in all the standard formats such as DWG (both in 2d and 3d), 3DS, ArchiCad, Revit and SketchUp. These are to be found on our website and on BIMObject.com



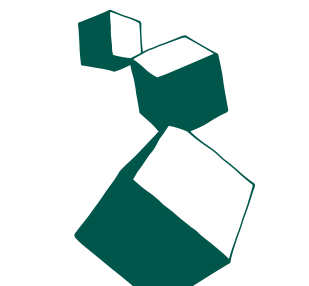
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**WINNER
FURNITURE**



ICFF NYC
Editors' Award 2017
**WINNER
BEST SEATING**



Muuz International Awards
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**WINNER
BEST FURNITURE**



Stockholm furniture & light Fair
Editors' Choice Award 2017
**WINNER
BEST PRODUCT**

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